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FOR IMMEDIATE RELEASE

PLS Helps Make Christmas Party More Merry for Houston's Latino Learning Center

CHICAGO, IL—December 1, 2011: PLS made a \$1,000 donation to the Latino Learning Center in Houston. The contribution went toward State Representative Carol Alvarado's District 145 children's Christmas party, to be held on December 4 at the Children's Museum of Houston.

"Our annual party brings Christmas cheer to underprivileged children in Houston's East End," said Rep. Alvarado. More than 250 children and parents typically attend the event. Lunch is provided for all attendees, and each child receives a wrapped Christmas gift.

The Latino Learning Center (www.latinolearningcenter.org) is a non-profit organization that provides educational and human support services to the Houston community, with a focus on adult education and services to the elderly and disabled.

PLS operates more than 300 financial services centers in nine states. The PLS mission is to provide innovative and convenient financial services delivered with the respect that hard-working consumers deserve.

"Through the generosity of local businesses like PLS," said Rep. Alvarado, "we're able to continue this tradition of making Christmas a little merrier for children in need."

"We're very proud to be members of the Houston community," said Bob Wolfberg, President, PLS, "and we're delighted to work with Representative Carol Alvarado in serving our neighbors here."

About PLS: People. Location. Service.

The PLS Group, headquartered in Chicago, is comprised of more than 300 financial services centers in Alabama, Arizona, California, Illinois, Indiana, Mississippi, New York, Texas and Wisconsin, with more than 3,100 employees. PLS is one of the largest, fastest-growing and most distinguished organizations in the check cashing industry, and is a top performer for Western Union, a money transfer network.

PLS has been listed among *Inc.* magazine's "5000 Fastest-Growing Private Companies in America" (www.inc.com/inc5000/list) for the past three years, and for three consecutive years has been named one of the "101 Best and Brightest Companies to Work for in Chicago" by the National Association of Business Resources (www.101bestandbrightest.com). For the past four years, PLS has been named one of Chicago's Largest



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Privately Held Companies by *Crain's Chicago Business*[®] (www.chicagobusiness.com), and was a member of *Crain's "Fast 50"* (Fastest Growing Companies). Bob and Dan Wolfberg, PLS Presidents, were finalists for Ernst & Young's 2010 Entrepreneur of the Year Award (www.ey.com). In 2011, Bob Wolfberg was recognized by Financial Service Centers of America [FiSCA (www.fisca.org)] as its Financial Service Provider of the Year. The company has also been twice honored with the Activa Award from FiSCA in recognition of its charitable efforts.

The PLS Group serves customers through its **PLS Check Cashers** stores, which offer check cashing, prepaid Visa debit cards, money transfer services, money orders and bill payments; **PLS Loan Store** locations, which provide consumer short-term loans, auto insurance and tax-preparation services; and **PLS Motor Vehicle Services** facilities, which offer vehicle license and registration services.

About the Latino Learning Center

The Latino Learning Center is a non-profit 501(c)(3) organization that has proudly served the Greater Houston area since 1979. The Center's mission is to provide educational and human support services to Houston communities, with emphasis on adult education and services to the elderly and disabled. The Latino Learning Center offers vocational and educational courses, assists Spanish-speaking people with information and referral services to social service agencies, and provides adult daycare services. For more information, visit www.latinolearningcenter.org

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